

NCC Cable System Order

Order #	62521398
Syscode	6432
System Name	Spectrum/South-East-West, OH
Market	Toledo

AE	Leslie Westland
Sales Coordinator	Blair Perkins
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA National Live+SD Apr17
-	

Flight Dates	04/10/18 - 04/23/18
Agency	AxMedia
Advertiser	Taylor for Governor

Client Code	37
Product Code	42
Est Code	243
Product Name	2018 Primary Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/13/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,299.00	
Commission		\$344.85	
Net Total		\$1,954.15	
Total Spots		88	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	94.6	GIMP	60357
CPP	\$24.00	CPM	\$38.09

Comments :	4/13 MGs added - please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	0.80	534	7	\$21.00	\$147.00	30	
2	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	0.80	534	12	\$21.00	\$252.00	30	
3	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	X							0.80	534	1	\$21.00	\$21.00	30	
4	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	X							0.80	534	2	\$21.00	\$42.00	30	
5	FXNC	FXNC DT	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	1.00	634	11	\$14.00	\$154.00	30	
6	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	1.00	634	18	\$14.00	\$252.00	30	
7	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	X							1.00	634	1	\$14.00	\$14.00	30	
8	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	X							1.00	634	3	\$14.00	\$42.00	30	
9	FXNC	FXNC EF	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	1.20	745	3	\$35.00	\$105.00	30	4/13 -1x 4/9 NA
10	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	1.20	745	6	\$35.00	\$210.00	30	4/13 -1x 4/9 NA
11	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	X							1.20	745	1	\$35.00	\$35.00	30	4/13 -1x 4/9 NA
12	FXNC	FXNC PT	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	1.40	886	7	\$45.00	\$315.00	30	
13	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	1.40	886	12	\$45.00	\$540.00	30	
14	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00	X							1.40	886	1	\$45.00	\$45.00	30	
15	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	X							1.40	886	2	\$45.00	\$90.00	30	

NCC Cable System Order

Order #	62521398
Syscode	6432
System Name	Spectrum/South-East-West, OH
Market	Toledo

Flight Dates	04/10/18 - 04/23/18
Agency	AxMedia
Advertiser	Taylor for Governor

Update Date	04/13/18
Version	2 Vs. 1

AE	Leslie Westland
Sales Coordinator	Blair Perkins
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	DMA National Live+SD Apr17
-	

Client Code	37
Product Code	42
Est Code	243
Product Name	2018 Primary Election
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$2,299.00	
Commission		\$344.85	
Net Total		\$1,954.15	
Total Spots		88	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	94.6	GIMP	60357
CPP	\$24.00	CPM	\$38.09

Comments :	4/13 MGs added - please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	1.20	745	1	\$35.00	\$35.00	30	4/13 MG

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	88	0	0	0	0	0	0	0	0	0	0	0	88
AMT	\$2,299.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,299.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62521398 | Toledo | Spectrum/South-East-West, OH | 6432 |